

RESUME



EXPERIENCE

- 11/2023** | **Netease Games** **UI LEAD**
Game company
My role involves working with a team of designers to create wireframes, prototypes, and high-fidelity mockups, as well as collaborating with developers to ensure that the final product meets user needs and expectations.
- 09/2020** | **G2P Design** **STRATEGY DESIGNER**
Design studio
I led a team in identifying user needs and creating wireframes, prototypes, and mockups that aligned with these needs. I managed project risks and progress, and worked with cross-functional teams to deliver high-quality products on time.
- 12/2019** | **Stereopsia** **MARKETING**
VR / XR company
I was involved in Italian-Chinese-English communications. Event planning, multimedia marketing on cross platform: Website, Instagram, Twitter, etc.
- 09/2020** | **Dirk Bikkembergs** **PRESS OFFICE**
Fashion brand
I enhanced our brand's image, managing online and offline promotions. I organized fashion shows at Milan Fashion Week and various events, fostering strong media relations.
- 02/2018** | **Luxury customer service**
(Armani, Prada, Gucci, Shiseido, Giuseppe Zanotti)
- 12/2017** | **Liège**
- 05/2016** | **Milan**
- 10/2012** | **Milan**

CONTACTS

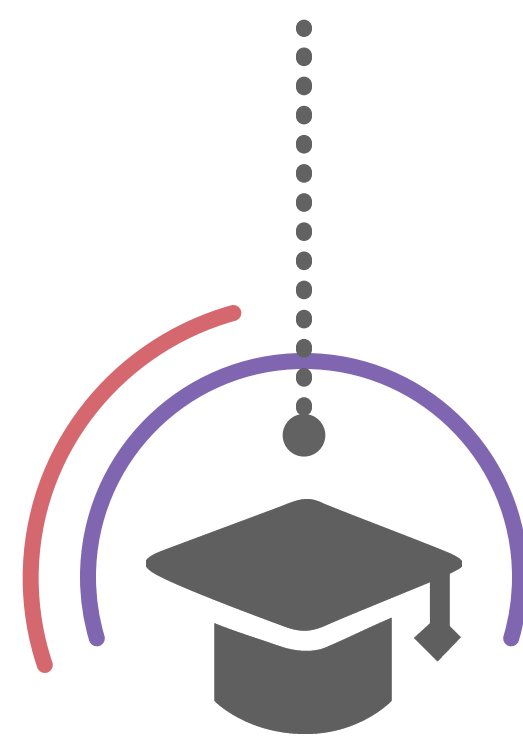
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Kim



UX Designer



EDUCATION

- MAc USER EXPERIENCE**
Polytechnic University of Milan
- BSc ECONOMICS**
Catholic University of the Sacred Heart



SKILLS

- Qualitative Research
- Quantitative Research
- Competitive Analysis
- User Testing
- Interaction Design
- Visual Design
- Design System Management
- Telemetry Management
- HTML & CSS
- Low, Hi-Fidelity Prototype
- Information Architecture
- UI assets setup in Unity

TOOLS



LANGUAGES

